

University of Alaska Naming of Facilities

Overview

The UA Statewide Office of Strategy, Planning and Budget compiles the Facilities Inventory publication annually, and as part of the process, facility name changes are reviewed for compliance with Board of Regents (BOR) policy.

Summarized in the table below are the three facility name types and their respective approval and backup requirements.

Facility Name Type	Policy	Significant?	Approval	Backup
Formal	P02.12.090	Yes	Official BOR approval	BOR official minutes
		No	Approved by President	Email approval or memo
Functional, Descriptive, Directional	P05.12.091	No	University (Chancellor)	Email approval or memo
Contractual	P05.12.092; P05.14.080	Yes	Official BOR approval	BOR official minutes
		No	Approved by the President BOR – notified	Email approval, or memo

* Renaming a facility requires approval of the President or the BOR unless both the original and new name are functional, descriptive, or directional.

Terminology

1. **Contractual Opportunities for Naming** Facilities and Improvements. Commercial contracts to name university facilities shall be in accordance with P05.14.080 and R05.14.080. Criteria for approval shall include compatibility of the contracting party’s image and advertising with that of the university. (P05.12.092)
2. **Facility Naming** can be for buildings, building subcomponents, auditoriums, libraries, streets, parks, recreational areas, plazas, and similar facilities or sites. Only the naming of buildings is tracked and validated through the Facilities Inventory process.
3. **Functional, Descriptive, or Directional Naming** of Facilities do not appear to be formal or contractual and shall be approved in accordance with university rules and procedures. (P05.12.091)
4. **Formal “Significant” Naming** is determined by the president and approved by the board based on type, location, usage, condition, and value of the facility or area to be named; the individual, event or other to be memorialized; the compatibility of the name with the facility or other improvement (P05.12.090 [D]). Official naming will generally be named to honor or memorialize specific individuals, groups, events, places, or objects of historic, geographic, cultural, or local significance.

Policy

P05.12.090. Naming of Campus Facilities: Formal Naming of Campus Facilities and Infrastructure.

A. Official naming of all “significant” buildings, building subcomponents such as wings, additions, auditoriums, and libraries, streets, parks, recreational areas, plazas and similar facilities or sites will be

approved by the board. These facilities, improvements and areas will generally be named to honor or memorialize specific individuals, groups, events, places, or objects of historic, geographic, cultural, or local significance, including the following:

1. Former members of the board and the University of Alaska Foundation's Board of Trustees;
2. Distinguished former university presidents, chancellors, faculty, staff, and alumni of the university;
3. Distinguished Alaskans and others who have made outstanding contributions to society, the nation, the state, or the university;
4. Contributors of substantial financial or other support to the university, including donations provided for under P05.14.080; and
5. Alaska rivers, mountains, flora, fauna, cities, or communities.

B. Each chancellor shall establish standing or ad hoc advisory committees to make recommendations on the naming of facilities, improvements and other areas of the campus, and to help identify naming opportunities for gifting and development purposes. Recommendations for a naming to honor or memorialize an individual shall be confidential to the maximum extent permitted by law.

C. Unless otherwise directed by motion of the board, the name of an existing facility, improvement or area, which was named in honor of or to memorialize a specific individual, group, event, place, or an object of historic, geographic, cultural, or local significance, will remain for the life of the facility or improvement. Unless specifically authorized by the board, the name of a facility to be demolished will not be transferred to a new facility.

D. The president is authorized to determine which namings will be considered "significant" for purposes of approval by the board. In making that determination, the president shall consider the type, location, usage, condition, and value of the facility or area to be named; the individual, event or other to be memorialized; and the compatibility of the name with the facility or other improvement.

E. The board reserves the right to rename any facility when, in its sole discretion, it determines that the renaming is in the best interest of the university.

P05.12.091. Functional, Descriptive, or Directional Naming of Facilities and Infrastructure Improvements. Functional, descriptive, and directional naming of facilities, improvements, or areas shall be approved in accordance with university rules and procedures. (12-12-14)

P05.12.092. Contractual Opportunities for Naming Facilities and Improvements. Commercial contracts to name university facilities shall be in accordance with P05.14.080 and R05.14.080. Criteria for approval shall include compatibility of the contracting party's image and advertising with that of the university.